



 CITY
READS

4 MARCH - 28 MAY 2010
BRIGHTON & HOVE CITY READS

FROM RUSSIA WITH LOVE

BY IAN FLEMING

One city. One book. A thousand conversations.

www.cityreads.co.uk

ON IAN FLEMING'S BOND

'I WANTED THE SIMPLEST, DULLEST, PLAINEST-SOUNDING NAME I COULD FIND ... EXOTIC THINGS WOULD HAPPEN TO AND AROUND HIM, BUT HE WOULD BE A NEUTRAL FIGURE – AN ANONYMOUS, BLUNT INSTRUMENT WIELDED BY A GOVERNMENT DEPARTMENT.'

IAN FLEMING

When British Naval Commander James Bond, CMG, RNVR, first stepped out from the pages of Ian Fleming's debut novel *Casino Royale* in 1953, a modern icon was born. The stories were short, sharp and explosive. The hero – smart, detached and cruel. They were fast-plotted and popular, but also drew the attention of literary heavyweights from Kingsley Amis to John Betjeman.

Over the next 10 years Fleming penned another 13 Bond titles and saw the birth of the most lucrative and enduring film franchise in movie history. Since then Bond has become a global phenomenon and international industry. Twenty-two official films; a host of spin-offs and small screen imitations; numerous parodies; literary inheritors; comic strips; graphic novels; computer games; and every shape and size of merchandise imaginable...

BOND BITES

Fleming's James Bond never wore a bowtie

Ian Fleming wrote the children's classic *Chitty Chitty Bang Bang*

In short: Bond became brand! And perhaps, somewhere along the way, Fleming's original vision – colder, darker, more complex than what followed – was lost.

Now City Reads turns back the page, to 1957, inviting you to revisit Bond as first imagined in the fifth of Fleming's original series – the counter-espionage classic *From Russia with Love*.

You know the drill: get out there, and watch your back; it's going to be a hell of a ride...



CITY READS

WHAT IS CITY READS?

Imagine sharing a book with your neighbour, with your hairdresser, with your bus driver and with your friends. One book for one city brings readers together.

City Reads 2010 invites you to join us in a citywide read of Ian Fleming's *From Russia with Love*. From March 4 to May 28, there's a host of events, activities, workshops, reading groups and film showings focused on *From Russia with Love* and related themes.

WHO IS IT FOR?

City Reads is for everyone: It doesn't matter what you do, where you live or what you read: City Reads is about opening up the world of words and ideas to everyone.

HOW DOES IT WORK?

It couldn't be simpler. The idea is to get the whole city reading *From Russia with Love* between now and the end of May. All you need to do to get involved is pick up a copy and start reading...

THE GUIDE

This guide provides everything you need to know about City Reads. It also takes you on a whistlestop tour of Ian Fleming's *From Russia with Love*. For more up-to-the-minute information visit www.cityreads.co.uk

BOOK RELEASE

Look out for free copies of *From Russia with Love* across the city – in cafes and launderettes, on buses and benches.

BOOK GROUPS

If you're part of a book group, or would like to set one up, the City Library Service can arrange for you to borrow a set of *From Russia with Love* books. e-mail: libraries@brighton-hove.gov.uk

Become a fan on Facebook:

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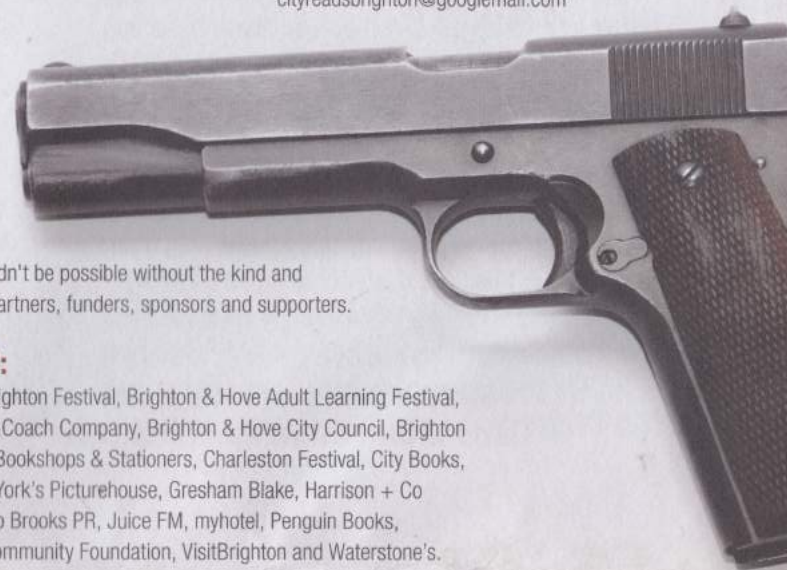
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cityreadsbrighton@googlemail.com

Brighton City Reads wouldn't be possible without the kind and generous support of its partners, funders, sponsors and supporters.

WITH THANKS TO:

Arts Council, England, Brighton Festival, Brighton & Hove Adult Learning Festival, Brighton & Hove Bus and Coach Company, Brighton & Hove City Council, Brighton & Hove Libraries, British Bookshops & Stationers, Charleston Festival, City Books, Creative Future, Duke of York's Picturehouse, Gresham Blake, Harrison + Co Creative, Jeremy Hoyer, Jo Brooks PR, Juice FM, myhotel, Penguin Books, Sealife Centre, Sussex Community Foundation, VisitBrighton and Waterstone's.



THE BOOK

'IF YOU'VE NEVER READ A BOND BOOK BEFORE YOU'VE PICKED A GOOD PLACE TO START. MY FAVOURITE OF THE BOND BOOKS.'

CHARLIE HIGSON

BOND DOSSIER

Name: Bond, James. **Height:** 183cm, **weight:** 76kg; slim build; **eyes:** blue; **hair:** black; scar down right cheek & on left shoulder; all-round athlete; expert pistol shot, boxer, knife-thrower; does not use disguises. **Languages:** French and German. Smokes heavily (NB: special cigarettes with three gold bands); **vices:** drink, but not to excess, and women.' SMERSH dossier on agent 007 of the British Secret Service.

From Russia with Love is the fifth of Ian Fleming's James Bond novels and takes Bond to Istanbul, where a beautiful girl – and a terrible fate – await him...

Every major foreign government has a file on James Bond, British secret agent. Now, Russia's deadly SMERSH organisation has targeted him for elimination – they have the perfect bait in the irresistible Tatiana Romanova. Her mission is to lure Bond to Istanbul and seduce him while her superiors handle the rest. But when Bond walks willingly into the trap, a game of cross and double-cross ensues – with Bond both the stake and the prize...



THE BACKGROUND

Published in 1957 and recognised as the turning point in Fleming's international career, *From Russia with Love* brought a new complexity and realism to the Bond series, and received critical as well as popular acclaim. In the US, the novel was a slow burn, but went sky high when President John F. Kennedy included it in his Top 10 favourite books for an article in *Life Magazine* in 1961.

The Girl: Tatiana Romanova – based on Christine Granville – Polish-born World War II British special operations executive (SOE).

The Villains: SMERSH – a fictionalised version of a real counterintelligence department in the Soviet army formed in 1943.

The Location: Moscow, Istanbul and the Orient Express – Fleming was in Istanbul in 1955, covering the International Police Conference for the *Sunday Times* when the Istanbul Program broke out. Fleming's account 'The Great Riot of Istanbul' was published 11 September 1955. He started writing *From Russia with Love* soon afterwards. Fleming was briefly stationed in Moscow during his service with Reuters before the war.

BOND BITES

Bond's name comes from ornithologist James Bond, son of the Bond family who allowed Fleming to use their Jamaican estate to write

THE AUTHOR

'I HAVE ALWAYS SMOKED AND DRANK AND LOVED TOO MUCH. IN FACT I HAVE LIVED NOT TOO LONG BUT TOO MUCH. ONE DAY THE IRON CRAB WILL GET ME. THEN I SHALL HAVE DIED OF LIVING TOO MUCH.'

IAN FLEMING

THE FLEMING FILES

Name: Fleming, Ian Lancaster

Born: 28 May 1908 **Place:** London

Status: deceased, 1964, age 56

Education: Eton; Royal Military Academy, Sandhurst (failed to complete); studied languages in Austria, Germany, France

Early career: sub-editor and journalist with Reuters (including Moscow); short-lived city career interrupted by war.

War years: assistant to the Director of Naval Intelligence; Lt then commander (codename 17F). This covert work provides inspiration and background for the Bond novels...

Bond years: First novel *Casino Royale* (1953). As foreign manager for *Sunday Times*, Fleming spends each winter at Goldeneye in Jamaica to write. Produces one novel a year for the next 12 years. **Vices:** cars, good food, gambling and women... **Legacy:** 14 James Bond books; two non-fiction books; 100 million copies sold worldwide.

BOND BITES

US President JFK included *From Russia with Love* in his Top 10 favourite novels

JFK was reading a Bond novel the night before he was assassinated; so was Lee Harvey Oswald!

THE NOVELS

Fleming's novels have always been enjoyed as fast-paced thrillers. But they have also had their fair share of highbrow fans from W. Somerset Maugham and John Betjeman to Raymond Chandler and Kingsley Amis. In 2002, Fleming's Bond was elevated to the rank of Penguin Modern Classic and in 2008 Fleming came 14th place in *The Times*' list of Britain's 100 greatest post-war writers.

So what's the final word – 'throwaway thrills' or 'enduring classics'? Perhaps the secret of Fleming's success lies somewhere between: unapologetically thrill-seeking and intensely readable (hallmarks of all good genre fiction) yet with a rare authenticity and pin-sharp style (enviable armaments in any literary arsenal).



FROM PAGE TO SCREEN

'FROM RUSSIA WITH LOVE CAME OUT IN 1963. TRY AS THEY MIGHT, THE SUCCEEDING BOND MOVIES HAVEN'T DONE BETTER...'

DEREK MALCOLM, FILM CRITIC

THE FILM

Year: 1963

Producer: Albert R. Broccoli and Harry Saltzman

Director: Terence Young

Starring: Sean Connery, Daniela Bianchi, Robert Shaw

Awards: nominated for a Golden Globe

The song: *From Russia with Love* by Lionel Bart, sung by Matt Monro

Ian Fleming sold the film rights for his books to Harry Saltzman in 1961. Saltzman and Albert R. Broccoli made the first movie adaptation – *Dr No* – in 1962. It was an instant hit. Since then there have been 22 official Bond film releases, though Fleming only lived

to see the first two – *Dr No* and *From Russia with Love*. Bond remains the longest-running movie series in history.

Did you know: In the film version, SMERSH becomes SPECTRE (a fictional terrorist organisation).

Did you know: According to film folklore if you study the Orient Express sequences closely you can spot Fleming himself alongside the track, caught on camera during a visit to the European shoot.

Catch the film at Brighton's Duke of York's cinema on Sunday 25 April at 2pm. (See reverse)

BEDROOM BOND AT BRIGHTON'S MYHOTEL

'Damian Barr is the new ringmaster' Julie Burchill

Get up close and personal with Bond in myhotel's luxury penthouse suite. Book an exclusive audience with Damian Barr, the world's first 'reader in residence' (maximum 4 people per session). Your own barman will mix you a complimentary vodka martini – 'shaken not stirred' – while Damian reads extracts from *From Russia with Love* overlooking the city's skyline. Damian Barr has been 'reader in residence' across the globe from London's Andaz Hotel to the Grand Hyatt in Manhattan.

Thu 8, 15, 22 & 29 April, 6pm, 7pm, 8pm, 9pm, 10pm & 11pm
myhotel, Brighton, £5 per person (includes one vodka martini per person).

Age 18+

Tickets: Brighton Dome Ticket Office (01273) 709709
www.brightonticketshop.com

I - SPY! A CLOSE BOND?

'BOND HIMSELF IS NOT THE UNSTOPPABLE SUPERHERO OF THE FILMS. HE IS SIMPLY A PROFESSIONAL, WITH QUIRKS AND FOIBLES (THERE IS A HINT OF OBSESSIVE COMPULSIVE DISORDER IN HIS BREAKFAST PREFERENCES AND FAVOURED COCKTAILS...)'

DAILY TELEGRAPH

There's been much speculation over the years as to the identity of the 'real' Bond. Yet it doesn't take a SMERSH operative to blow 007's cover. For the man behind the Walther PPK, step forward Ian Lancaster Fleming. Both Fleming and Bond:

- Were Eton-educated linguists who attended the University of Geneva
- Shared habits and tastes – from scrambled eggs and coffee to fast cars, gambling, short-sleeved shirts and married women
- Smoked and drank. In Fleming's books, Bond takes a drink on average every seven pages; once, aged 38, Fleming confessed to a daily habit of 70 cigarettes and a bottle of gin!
- Followed similar naval career paths – each rising to the rank of Commander
- Shared physical characteristics – similar height, same hairstyle and eye colour

YOU ONLY LIVE TWICE

Although Fleming wrote his last novel in 1963, Bond has lived on in literary form in a series of further adventures. Other writers who have taken on Bond in print are:

Kingsley Amis – Under the pen name Robert Markham, Amis was commissioned by the Fleming estate to write *Colonel Sun* in 1968.

John Gardner – Magician-turned-Royal Marine-turned-journalist-turned-priest-turned-author John Gardner wrote 14 Bond books between 1981 and 1996.

Raymond Benson – Composer, computer game designer, stage director, lecturer and novelist Raymond Benson wrote six Bond novels from 1997 to 2002.

Sebastian Faulks – The prize-winning author of *Birdsong* and *Human Traces* wrote the latest Bond book, *Devil May Care*, in 2008 to mark the author's centenary.

Charlie Higson – The writer and comedian's *Young Bond* books have sold over 5 million copies and been translated into 25 languages.



EVENTS IN MARCH

WORLD BOOK DAY LAUNCH WITH BOOK KARAOKE

Meet and greet the City Reads team, win a free copy of *From Russia with Love* and take part in our all-day book karaoke; listen or read out loud for 15 minutes or less from a range of books including this year's City Reads title.

Thu 4 March, 11am–7.30pm, Jubilee Library, Free

FREE CITY READINGS*

Share your thoughts on *From Russia with Love* and all things Bond at these free library readings/coffee mornings across Brighton & Hove with actress Peta Taylor.

Sat 13 March, 11.30am, Hove Library

Sat 27 March, 11.30am, Hollingbury Library

CITY READS – ADULT LEARNING FESTIVAL

Find out all about this year's City Reads and meet some of the team at Brighton & Hove Adult Learning Festival's *Spring Forward* celebrations. Including Brighton & Hove's Russian Choir from 1pm singing traditional Russian songs.

Sat 20 March, 10am–5pm, Jubilee Square

SPIES ON FILM

Free film screenings at Jubilee Library. Catch a series of Bond movie classics all featuring Sean Connery – for many, the seminal 007, kicking off with the 1963 big-screen outing of *From Russia with Love*.

From Russia with Love (12) Sun 7 March, 1pm

Thunderball (PG) Sun 14 March, 1pm

Dr No (U) Sun 21 March, 1pm

Goldfinger (U) Sun 28 March, 1pm

All films in high-definition Blu-ray.

Jubilee Library Booklover Store (01273) 294071

THE NOISE OF STRANGERS BY ROBERT DICKINSON

in association with Myriad Publishers.

An Orwellian dystopia in the guise of a fast-paced thriller, this is a coolly satirical novel laced with humour, suspense and intrigue.

Thu 25 March, 6pm, Jubilee Library, Free

Jubilee Library Booklover Store (01273) 294071

EVENTS IN APRIL

BEDROOM BOND AT BRIGHTON'S MYHOTEL

Get up close and personal with Bond in myhotel's luxury penthouse suite. Book an exclusive audience with Damian Barr, the world's first 'reader in residence' (maximum 4 people per session). Your own barman will mix you a complimentary vodka martini – 'shaken not stirred' – while Damian reads extracts from *From Russia with Love* overlooking the city's skyline.

Thu 8, 15, 22 & 29 April, 6pm, 7pm, 8pm, 9pm, 10pm & 11pm myhotel, Brighton, £5 per person (includes one vodka martini per person), Age 18+

Tickets: Brighton Dome Ticket Office (01273) 709709
www.brightonticketshop.com

SPIES ON FILM

Free film screenings at Jubilee Library.

From Russia with Love (12) Thu 1 April, 6pm

The Ipcress File (PG) Thu 8 April, 6pm

The Quiller Memorandum (PG) Thu 15 April, 6pm

North by Northwest (PG) Thu 29 April, 6pm

FREE CITY READINGS*

Share your thoughts on *From Russia with Love* and all things Bond at these free library readings/coffee mornings across Brighton & Hove with actress Peta Taylor.

Sat 10 April, 11.30am, Portslade Library

Sat 17 April, 11.30am, Coldean Library

Sat 24 April, 11.30am, Patcham Library

* These events are not suitable for people under 13 years of age

THROUGHOUT CITY READS

BRITISH BOOKSHOPS & STATIONERS

Look out for a series of Fleming-inspired events at British Bookshops & Stationers across Brighton & Hove. For details please visit www.cityreads.co.uk or www.britishbookshops.co.uk

BOND STREET

Take a stroll down North Laine's Bond Street and see what's in store...

BOND ON THE BUS

Look out for the '007' bus from Portslade to Brighton Marina.



LOTTERY FUNDED



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EVENTS IN MAY

CITY READS BOOK QUIZ AT JUBILEE LIBRARY*

This popular annual book quiz returns to test your literary mettle. With a special round on Ian Fleming's James Bond. Join a team or bring your own. Wine and soft drinks on sale.

Thu 22 April, 6.15pm–8pm, Jubilee Library, £4

Tickets: Brighton Dome Ticket Office (01273) 709709

www.brightonticketshop.com

WRITE A THRILLER IN A DAY WITH SUE WALKER

Learn the craft of constructing a thriller novel with novelist and creative writing tutor Sue Walker. In this fun but informative workshop you'll work in groups to sketch out characters and credible plot lines before writing the opening paragraph/prologue to your novel.

Sat 24 April, 10am–4pm, Jubilee Library, Age 16+

£20/£15 concession (lunch not included)

Tickets: Brighton Dome Ticket Office (01273) 709709

www.brightonticketshop.com

FROM RUSSIA WITH LOVE FILM SCREENING

'From Russia with Love stands head and shoulders above the other Bond films.' (Simon Winder, *The Man Who Saved Britain*.) One-off screening of the classic 1963 Bond film at Brighton's best-loved arthouse cinema as part of its centenary anniversary celebrations.

Sun 25 April, 2pm, Duke of York's Cinema

Tickets: Duke of York's Picturehouse (0871) 7042056

www.picturehouses.co.uk

FREE CITY READINGS*

Share your thoughts on *From Russia with Love* and all things Bond at these free library readings/coffee mornings across Brighton & Hove with actress Peta Taylor.

Sat 1 May, 11.30am, Saltdean Library

SECRETS & SENSITIVITIES* – CHRISTOPHER ANDREW & CHRISTOPHER MEYER

From counterterrorism to diplomacy – covert actions and operations that never reach the public domain are regularly carried out in our name and on our behalf. Christopher Andrew – author of the best-selling *Defence of the Realm: The Authorised History of MI5* and an all-new introduction to *From Russia with Love* – is joined by Sir Christopher Meyer, former British Ambassador to Washington. Together, they lift the lid on secrets and sensitivities, British style...

Sat 1 May, 7.30pm, Corn Exchange, Brighton Dome, £8

Tickets: Brighton Dome Ticket Office (01273) 709709

www.brightonfestival.org

BOND AT BRIGHTON FESTIVAL*

Bring your City Reads experience full circle by joining a panel of experts and admirers for a lively and entertaining discussion on *From Russia with Love* and Ian Fleming's legacy. Speakers include: Ian Fleming's official biographer Andrew Lycett; Simon Winder (*The Man Who Saved Britain: A Personal Journey into the Disturbing World of James Bond*) and Rowan Pelling – broadcaster, journalist and former editor of *The Erotic Review*.

Sun 2 May, 7.30pm, Corn Exchange, Brighton Dome, £8

Tickets: Brighton Dome Ticket Office (01273) 709709

www.brightonfestival.org

CHERUB CAMPUS UNCOVERED WITH ROBERT MUCHAMORE

Best-selling author Robert Muchamore gives up some trade secrets on all things CHERUB, including *Brigands MC* – the eleventh title in this explosive teen spy series.

Sat 8 May, 4pm, Sallis Benney Theatre, £5, Age 10+

Tickets: Brighton Dome Ticket Office (01273) 709709

www.brightonfestival.org

'SEX, SNOBBERY AND SADISM'?* THE BOND CONTROVERSY

Narcissist, sexist, imperialist – much has been levelled at Fleming and/or Bond over the years. Yet Bond remains perennially popular the world over – with both men and women. So what does all this say about him, them, us, and the changing landscape of our culture and personal politics? Crime novelists Sue Walker and Laura Wilson examine Bond controversies with Dymphna Flynn (producer – BBC Radio 4's *Book Programme*).

Wed 12 May, 7pm, Waterstone's Brighton, Free

Tickets: Waterstone's (01273) 206017

SPOOKS: ROLAND CHAMBERS/BEN MACINTYRE

Roland Chambers' *The Last Englishman* explores the astonishing double-life of Arthur Ransome – creator of *Swallows and Amazons* and communist sympathiser/spy in Russia. Ben Macintyre (*Agent Zigzag*) tells the story of one of World War II's most audacious hoaxes, *Operation Mincemeat*. Here they discuss the British talent for espionage and deception, from Marlow to Fleming.

Fri 28 May, 6pm, Charleston Festival, £11

Tickets: Brighton Dome Ticket Office (01273) 709709

www.charleston.org.uk

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EVENTS SUMMARY

WORLD BOOK DAY LAUNCH WITH BOOK KARAOKE

Meet and greet the City Reads team, win a copy of the book and take part in the all-day Book Karaoke.

Thu 4 March, 11am–7.30pm, Jubilee Library, Free

SPIES ON SCREEN

Free film screenings at Jubilee Library.

March – April, Jubilee Library, Free

CITY READS AT THE ADULT LEARNING FESTIVAL

Including a Russian choir from 1pm.

Sat 20 March, 10am–5pm, Jubilee Square

FREE CITY READINGS*

From Russia with Love coffee mornings with Peta Taylor.

March – May, Libraries, Across the City, Free

THE NOISE OF STRANGERS BY ROBERT DICKINSON

in association with Myriad Publishers.

Thu 25 March, 6pm, Jubilee Library, Free

BEDROOM BOND

Exclusive audience at Brighton's myhotel with Damian Barr – the world's first 'reader in residence'.

Thu 8, 15, 22 & 29 April, myhotel Brighton, £5, Age 18+

CITY READS BOOK QUIZ*

Includes special round on Ian Fleming's Bond.

Thu 22 April, 6.15pm–8pm, Jubilee Library, £4

WRITE A THRILLER IN A DAY

Construct your own thriller with novelist/creative writing tutor Sue Walker.

Sat 24 April, 10am–4pm, Jubilee Library, £20/£15 concessions, Age 16+

FROM RUSSIA WITH LOVE FILM SCREENING

1963 Sean Connery classic on the big screen.

Sun 25 April, 2pm, Duke of York's Cinema

SECRETS & SENSITIVITIES*

Christopher Andrew (*The Authorised History of MI5*) & Christopher Meyer on secrets & sensitivities, British style...

Sat 1 May, 7.30pm, Corn Exchange, £8

BOND AT BRIGHTON FESTIVAL*

With Fleming biographer Andrew Lycett, Simon Winder (*The Man Who Saved Britain*) and broadcaster and journalist Rowan Pelling.

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CHERUB CAMPUS UNCOVERED

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Wed 12 May, 7pm, Waterstone's Brighton, Free

SPOOKS: ROLAND CHAMBERS/ BEN MACINTYRE

In association with Charleston Festival.

Fri 28 May, 6pm, Charleston Festival, £11

* These events are not suitable for people under age 13.

CITY READS IS RUN BY:

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